



LOS CARNEROS ~ NAPA VALLEY

Chronology

- 1913** Winery founder, Andrea (Andy) Bartolucci travels from Italy to America.
- 1918** Louis, Andrea's son, travels from Italy to America and meets his father for the first time.
- 1922** Andy purchases a 24-acre vineyard and the Madonna Winery. He sells his grapes to home winemakers.
- 1936** Modernization of the winery.
- 1946** Louis takes control of the winery and develops the Mont St. John label.
- 1947** Mont St. John Cellars listed as 12th largest California winery.
- 1955-65** Louis purchases additional land in Rutherford and Yountville and establishes some of the first varietal vineyards in the Napa Valley.
- 1967** Louis' son Andrea "Buck" Bartolucci joins his father as assistant winemaker.
- 1970** Original family vineyards and Madonna Winery sold. Andrea Bartolucci purchases 160 acres of bare land in the Carneros District. Pinot Noir grapes planted.
- 1974** First harvest of Pinot Noir from the Madonna Estate Vineyards in Carneros.
- 1976** New Varietals planted - Chardonnay, Johannisberg Riesling, and Gewürztraminer.
- 1977** Construction of the new Mont St. John / Madonna Estate in Carneros.
- 1979** The first vintage of Pinot Noir wines released.
- 1981** Mont St. John (Madonna Estate) tasting room opens.
- 1983** Winery facility doubles in size.
- 1985** Mont St. John expands sales to include all of California. The undeveloped hillside is planted to Cabernet Sauvignon and Merlot.
- 1986** Andrea assumes management of Mont St. John Cellars.
- 1987** Mont St. John Cellars forms marketing company (Premium Brands) with Ron Arata and expands nationally.
- 1990** Winery is expanded to its current 15,500 square feet.
- 1991** First "Madonna Vineyards" designated wines are released.
- 1991** "Madonna Vineyards" certified organic grape growers by CCOF.
- 1994** Seven-acres of experimental Pinot Noir clones planted, rootstock planted. International sales to Japan.
- 1997** Brette Bartolucci joins the winery as Vice President of Public Relations. Four-acres of Pinot Grigio planted.
- 1999** Renovation of Mont St. John (Madonna Estate) facility. International sales to Germany.
- 2000** New label design for Mont St. John, incorporates Madonna Estate name.
- 2001** Madonna Estate name recognized and used.
- 2002** Madonna Estate celebrates their 80-year anniversary.
- 2005** Taylor Bartolucci joins her father and Brette as Director of Public Relations.
- 2007** Andrea Bartolucci celebrates his 80th Harvest.